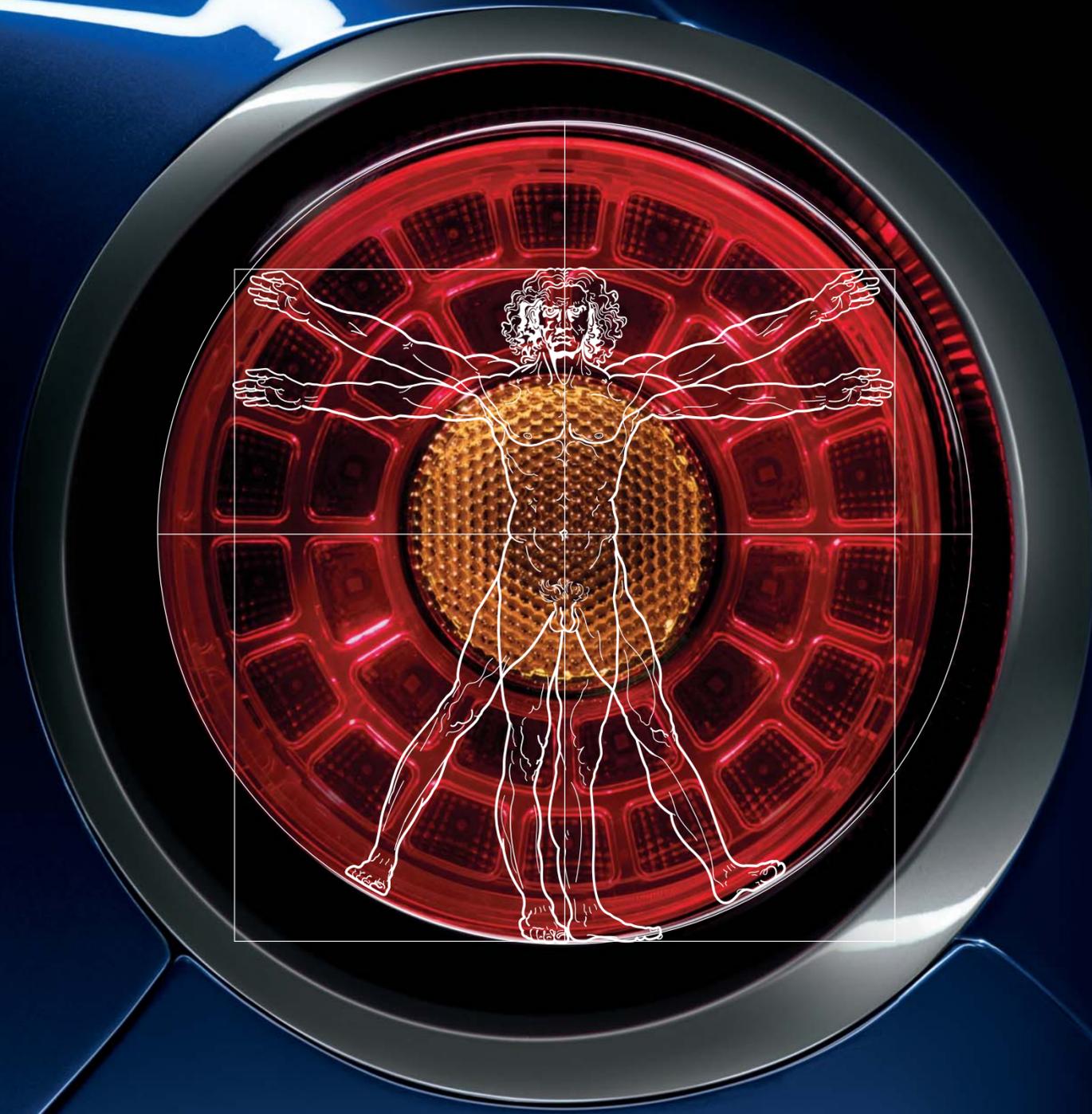




MITO



DRIVER AT THE HEART

We put the driver at the centre of the design process in order to deliver an exciting driving experience. Starting from the most compact car in the range, the New Alfa MiTo.

AHEAD OF THE CURVE

Stylish, dynamic and full of energy, the new Alfa MiTo is packed with technology, such as:

- Adaptable response to suit both the driver's style & road conditions - Alfa™ D.N.A. Selector
- High performance - available in the 1.4 TB MultiAir 170 hp engine
- Continuous torque delivery without losing power when shifting gears - ALFA TCT transmission

Advanced Driving Dynamics: active MacPherson suspension at the front and torsion beam-suspension at the rear to ensure smooth and accurate handling, keeping full control.

The New Alfa MiTo: the fun has just begun.



CREATED WITH STYLE

Echoing the exhilarating appearance of our sportiest models, the New Alfa MiTo features our striking honeycomb grille and alluring curves inspired by the legendary Alfa Romeo 8C. Inside, its sporty interior has been refined to enhance the driving experience, while the latest UConnect™ technology puts a world of infotainment at your command.



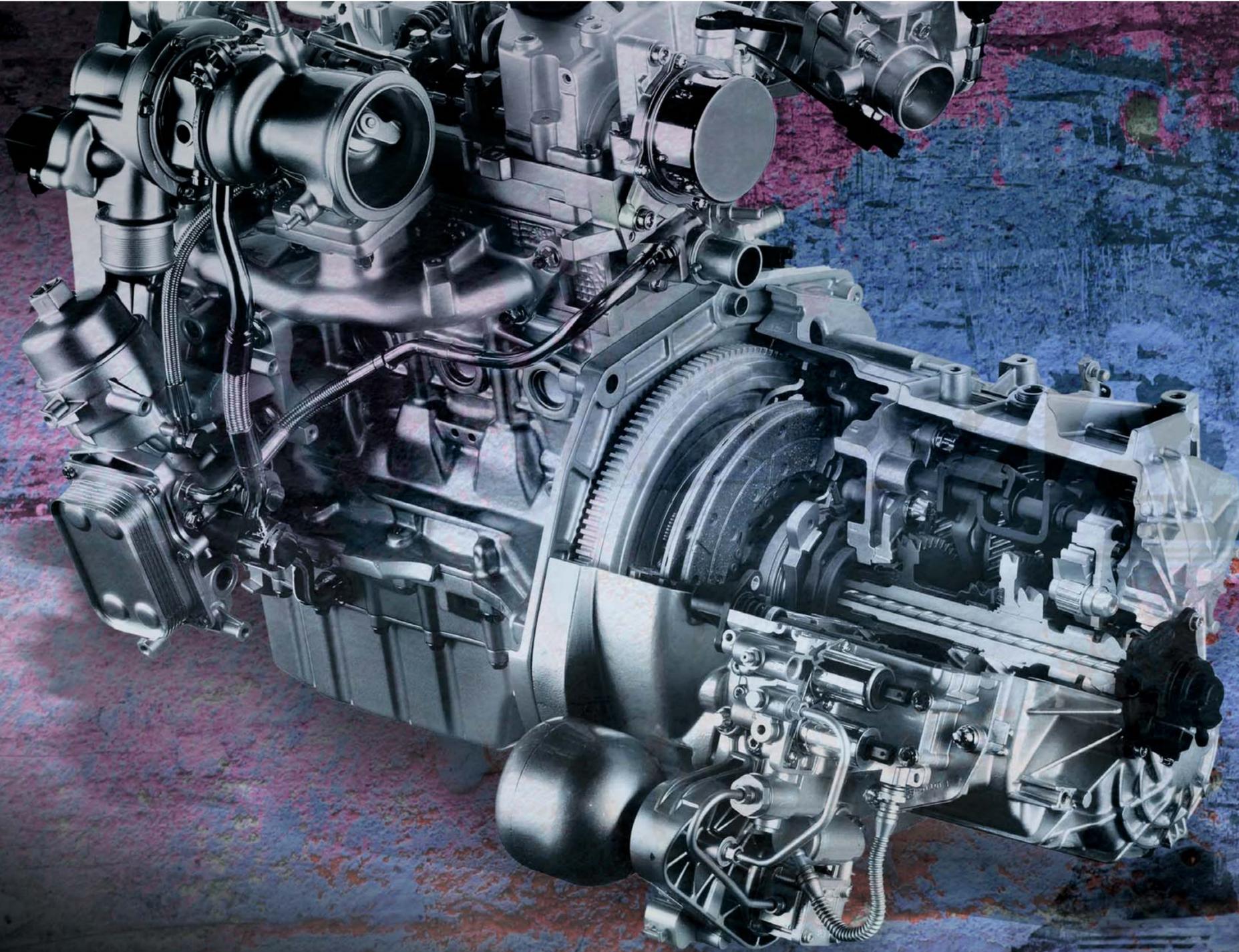
TAILORED TO YOU

Welcome to the New Alfa MiTo.

The instrument panel layout is centred around the driver, with simple one-touch controls for features like Alfa™ D.N.A., air conditioning and the Infotainment system.

With striking interior features such as high-quality upholstery that can be paired with leather or Alcantara®

Interior shown with Optional Sabelt seats & Dual-zone air conditioning on Veloce trim level.

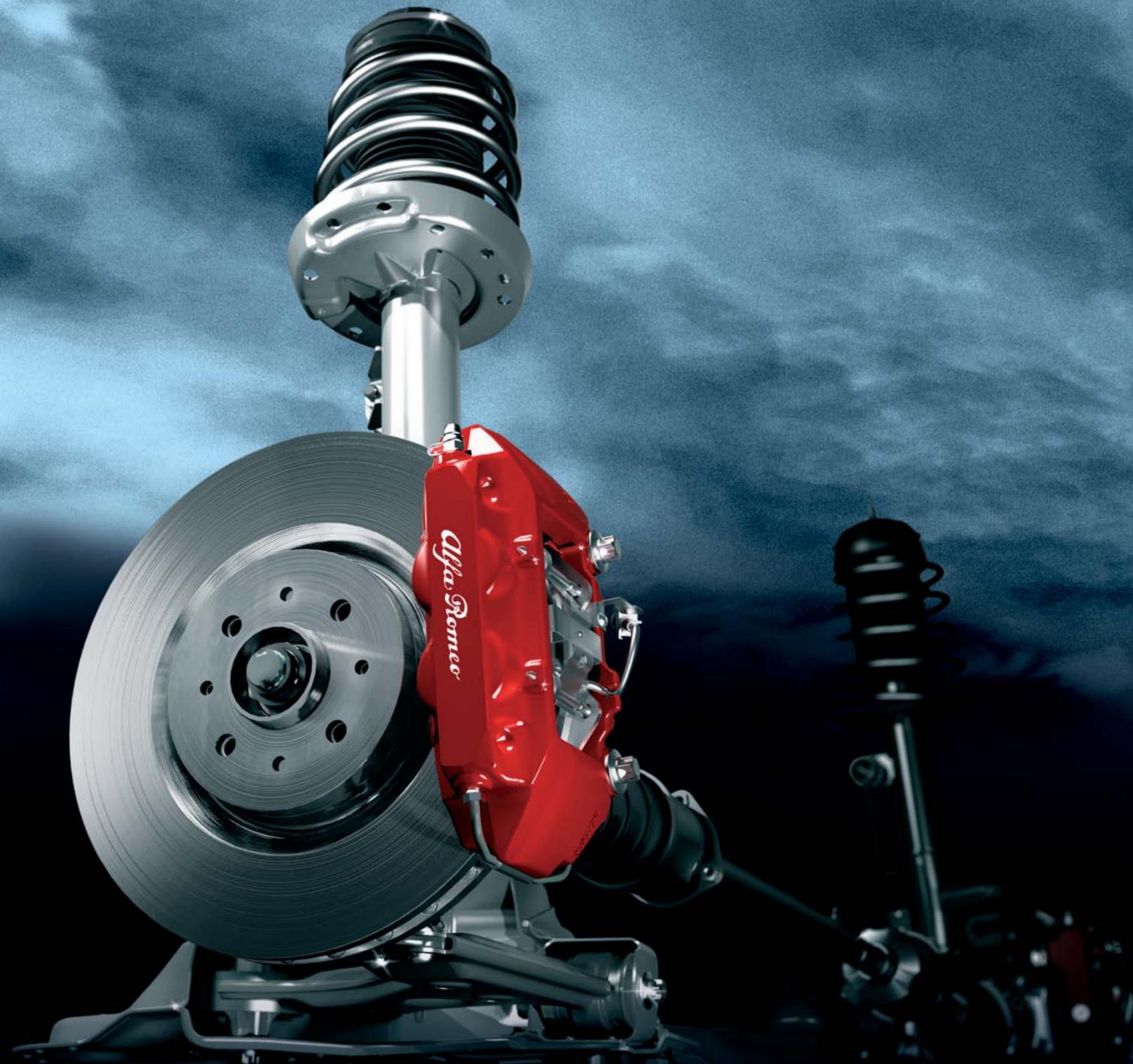


DYNAMIC POWER

ONBOARD EFFICIENCY

The New Alfa MiTo comes with a range of powerful, fuel-efficient engines. The new 1.3-litre, 95hp JTDM-2 diesel offers the perfect combination of performance and economy. There are four petrol engines: an entry-level 1.4-litre 78hp, a 105hp 875cc TwinAir and both 140/170hp 1.4 MultiAir powertrains are paired with the ALFA TCT Semi-automatic transmission.

	1.4 Petrol 78 HP	875cc TwinAir 105 HP	1.4 TB MultiAir 140 HP ALFA TCT	1.4 TB MultiAir 170 HP ALFA TCT	1.3 JTDM-2 95 HP
Displacement (cc)	1368	875	1368	1368	1248
Max power bhp (kW - EC) rpm	78 (57.3) 6000	105 (77) 5500	140 (103) 5000	170 (125) 5500	95 (70) 3500
Top speed (mph)	103	114	130	136	112
Acceleration 0-62mph (s)	13.0	11.4	8.1	7.3	12.5
Fuel Type	Petrol	Petrol	Petrol	Petrol	Diesel
Fuel consumption (mpg)- combined cycle	50.4	67.3	52.3	52.3	83.1
CO ₂ emissions (g/km)	130	99	124	124	89
Emissions Standard	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6
Start&Stop	Standard	Standard	Standard	Standard	Standard



CONTROL & ENJOYMENT

It's time to take to the road – because taking the wheel is the only way to experience just how much fun the Alfa MiTo is to drive. It holds the road thanks to MacPherson struts at the front and torsion-beam suspension at the rear, variable-response shock absorbers, and electronically controlled Alfa™ Active Suspension available as standard on the Alfa MiTo Veloce.



STAY CONNECTED

The standard Uconnect™ multimedia system acts as your own onboard personal assistant, featuring Bluetooth®, audio streaming, aux-in and USB ports, voice commands, an SMS reader and DAB digital radio. Combine these with Uconnect™ Live services, where you can monitor your driving style and the car's operating status, even share your journey on social media*. The world is your oyster. Upgrade your system with Uconnect™ Nav and choose your optimum route.

The Alfa MiTo keeps you in touch during your journey.

*We do not recommend operating these systems whilst driving.



MITO



CONTENTS

Standard features on Alfa MiTo:

- 16" 5-hole alloy wheels
- Alfa™ D.N.A. system*(Vehicle Driving Mode Selector)
- Uconnect™ 5" colour touchscreen infotainment system with Bluetooth® and voice recognition with USB and Aux-in inputs and DAB radio
- Manual climate control
- Black/Grey fabric seats with logo on headrest
- Rear Spoiler
- Start&Stop
- Body coloured bumpers
- Chrome exhaust tailpipe
- Tyre pressure monitoring system
- VDC (ABS+ASR+Brake Assistant) with Hill Holder and Electronic Q2
- Satin effect headlight & rear light surrounds
- Electrically adjustable and heated body-coloured wing mirrors
- 7 airbags
- Fix&Go puncture repair kit
- Steering wheel with remote controls and gear knob in leather



Tecnosilk fabric

121 Black
(standard)

*Not available on 1.4 78 hp



AS ALFA MITO, PLUS:

- 17" 10-spoke 'Turbine' design alloy wheels
- Alfa code immobiliser and alarm system with safe lock
- Front fog lights
- Rear parking sensors
- Floor mats
- Cruise control
- Passenger seat height adjustment
- Front armrest with storage compartment
- Driver and passenger lumbar adjust
- Anthracite fabric & black Eco-Leather upholstery with logo on headrest
- Chrome-effect window surrounds
- Aluminium sports pedals with footrest in metal
- Aluminium kickplates
- Satin effect wing mirror surrounds and door handles
- Space Saver Spare Wheel
- ALFA TCT gearbox with steering wheel paddles**

**Only available in the 1.4 TB MultiAir 140 bhp ALFA TCT



Anthracite fabric and faux leather
370 Black (standard)



Leather
400 Black (optional)



Leather
436 Natural (optional)



Leather
431 Red (optional)



AS ALFA MITO SUPER, PLUS:

- 17" darkened 5-hole alloy wheels
- Flat-bottomed steering wheel, and gear knob & handbrake with red stitching
- Dark glossy wing mirror/window surrounds & door handles
- Carbon fibre-finish headlights
- Sports rear DAM
- Dark tinted rear privacy glass
- Red painted brake calipers
- Sports seats in fabric and Alcantara® with Red contrast stitching and logo on headrest
- Darkened interior headlining
- Sports dials with white illumination



Fabric and Alcantara®
with red stitching
532 Black
(standard)



Leather
585 Black
(optional)



Leather
498 Red
(optional)



AS ALFA MITO SPECIALE , PLUS:

- 18" darkened 5-hole alloy wheels
- Flagship 1.4 TB MultiAir 170hp engine
- Alfa™ Active Suspension system
- Upgraded Uconnect™ NAV Infotainment system with Bluetooth® and voice recognition with DAB Radio, USB and Aux-in inputs
- Veloce badging
- Twin chrome exhaust tail pipes
- ALFA TCT gearbox with steering wheel paddles



Fabric and Alcantara® with red stitching
532 Black (standard)



Sabelt® Fabric and Alcantara®
533 Black (optional)



Leather
585 Black (optional)



Leather
498 Red (optional)

*image above shows optional dual-zone climate control

SPORT PACK
(available on Alfa MiTo)

- Racing instrument panel with white graphics
- Front Fog lights
- Red painted brake callipers
- Dark tinted rear windows



COMFORT PACK
(available on Alfa MiTo)

- Front centre armrest with storage compartment
- Front seats with lumbar adjustment
- 12V boot power socket
- Rear parking sensors



VISIBILITY PACK

(available on Alfa MiTo, Super, Speciale and Veloce)

- Automatic headlights
- Electrochromic rear-view mirror
- Rain sensor
- Electrically folding door mirrors



LUSSO PACK

(available on Alfa MiTo Super)

- Automatic climate control
- Front centre armrest
- Heated front seats with lumbar adjustment
- Rear parking sensors
- Third rear seat with head restraint
- Leather upholstery



74B - 16" 5-hole alloy wheels with 195/55 R16 tyres



5EQ - 16" Multi Spoke alloy wheels with 195/55 R16 tyres



74A - 17" 10-spoke 'Turbine' design alloy wheels with 215/45 R17 tyres



431 - 17" 5-hole alloy wheels with 215/45 R17 tyres



5FB - 17" darkened 5-hole alloys with 215/45 R17 tyres



4AY - 18" 2-tone spoked alloy wheels with 215/40 R18 tyres



73Z - 18" darkened 5-hole alloys with 215/40 R18 tyres

Standard ● Optional ○ Unavailable -

ALLOY WHEELS	MITO	SUPER	SPECIALE	VELOCE
74B - 5-hole 16" alloy wheels - 195/55 R16	●	-	-	-
5EQ - Multispoke 16" alloy wheels - 195/55 R16	○	-	-	-
74A - 10-spoke 'Turbine' design 17" alloy wheels - 215/45 R17	○	●	-	-
431 - 5-hole 17" alloy wheels - 215/45 R17	○	○	○	-
5FB - Darkened 5-hole 17" alloy wheels - 215/45 R17	-	-	●	-
4AY - 2-tone spoked 18" alloy wheels - 215/40 R18	-	○	○	○
73Z - Darkened 5-hole 18" alloy wheels - 215/40 R18	-	-	-	●

SPECIFICATIONS	1.4 78 HP	875cc TwinAir 105 HP
No. of cylinders, layout	4 in line	2 in line
Bore x stroke (mm)	72x84	80.5x86
Displacement (cc)	1368	875
No. of valves	8V	8V
Compression ratio	11.1:1	10.0:1
Max. power bhp (kW - CE) at rpm	78 (57.3) 6000	105 (77) 5500
Max. torque Nm (kgm - CE) at rpm	115 (11.8) 3000	145 (14.8) 2000
Timing system (drive)	Belt	Chain
Fuel	Petrol	Petrol
ELECTRICAL SYSTEM		
Battery Capacity (Ah)/Generator (A)	63/450	63/450
TRANSMISSION		
Drive	Front	Front
Gearbox	5+R	6+R
TYRES		
Standard	195/55 R16	195/55 R16
STEERING		
Steering box	Rack with column power steering	
Kerb-to-kerb turning circle (m)	11.25	11.25
SUSPENSION		
Front	MacPherson	MacPherson
Rear	Torsion beam	Torsion beam
BRAKE DISCS		
Front (mm)	257x22	257x22
Rear (mm)	251x10	251x10
CAPACITIES - WEIGHTS		
Fuel tank (litres)	45	45
DIN kerb weight (kg)	1080	1130
Max. towable weight (kg)	500	500
PERFORMANCE		
Max. speed (mph)	103	114
Acceleration (1 person + 30 kg) 0-62 (s)	13.0	11.4
CONSUMPTION - EMISSIONS IN ACCORDANCE WITH DIRECTIVE 1999/100/EC		
Urban cycle fuel consumption (mpg)	38.7	56.0
Extra-urban cycle (mpg)	61.4	74.3
Combined cycle (mpg)	50.4	67.3
CO ₂ emissions (g/km)	130	99
Emission standard	Euro 6	Euro 6

1.4 MultiAir 140 HP ALFA TCT	1.4 MultiAir 170 HP ALFA TCT	1.3 JTDM-2 95 HP
4 in line	4 in line	4 in line
72x84	72x84	69.6x82
1368	1368	1248
16V	16V	16V
9.8:1	9.8:1	16.8:1
140 (103) 5000	170 (125) 5500	95 (70) 3500
230 (23.4) 2250	250 (25.5) 2500	200 (20.4) 1500
Belt	Belt	Chain
Petrol	Petrol	Diesel
ELECTRICAL SYSTEM		
63/450	63/450	63/450
TRANSMISSION		
Front	Front	Front
6+R	6+R	5+R
TYRES		
215/45 R17	215/40 R18	195/55 R16
STEERING		
Rack with column power steering		
11.25	11.25	11.25
SUSPENSION		
MacPherson	MacPherson	MacPherson
Torsion beam	Torsion beam	Torsion beam
BRAKE DISCS		
305x28	305x28	281x26
251x10	251x10	251x10
CAPACITIES - WEIGHTS		
45	45	45
1170	1170	1150
500	500	1000
PERFORMANCE		
130	136	112
8.1	7.3	12.5
CONSUMPTION - EMISSIONS IN ACCORDANCE WITH DIRECTIVE 1999/100/EC		
40.4	40.4	65.7
64.2	64.2	97.4
52.3	52.3	83.1
124	124	89
Euro 6	Euro 6	Euro 6

EXTERIOR	MITO	SUPER	SPECIALE	VELOCE
Remote central locking	•	•	•	•
External aspheric electric rear view mirrors with demisting	•	•	•	•
Tinted glass	◦	◦	•	•
Chrome window surrounds	-	•	-	-
Rear sports bumper with extractor	-	-	•	•
External electric rear view mirrors, heated and electrically-closing	◦	◦	◦	◦
Chrome exhaust tailpipe	•	•	•	•
Electric sunroof	◦	◦	◦	◦
Rear spoiler	•	•	•	•
Pastel paint (Alfa Red)	•	•	•	•
Non-standard pastel paint	◦	◦	◦	◦
Metallic paint	◦	◦	◦	◦
Pearlescent paint	-	◦	◦	◦
Matte paint	-	-	◦	◦
INTERIOR				
Anti-whiplash front headrest	•	•	•	•
Manual climate control	•	•	•	•
Height-adjustable driver's seat	•	•	•	•
On board instrumentation with configurable display + Trip Computer	•	•	•	•
Storage compartment	•	•	•	•
Steering wheel with height/axial adjustment	•	•	•	•
Chrome-plated kick plate with Alfa Romeo lettering	-	•	•	•
Front armrest with storage compartment	◦	•	•	•
Alfa dual zone automatic climate control	◦	◦	◦	◦
Cruise Control	◦	•	•	•
Smokers' kit	◦	◦	◦	◦
Sports pedals	◦	•	•	•
Front seat lumbar adjustment	◦	•	•	•
Folding rear seat with 60/40 split and 3rd seat	◦	◦	◦	◦
Seats in Black Technosilk fabric	•	-	-	-
Seats in anthracite fabric and Black faux leather	-	•	-	-
Seats in fabric and Alcantara with Red stitching	-	-	•	•
Seats in Frau* leather (3 colour options)	-	◦	-	-
Seats in Frau* leather (2 colour options, Black/Red)	-	-	◦	◦
Sabelt sports seats with carbon backrest	-	-	-	◦
Floor mats	◦	•	•	•

INTERIORS	MITO	SUPER	SPECIALE	VELOCE
Sports dials with white lighting	P	-	•	-
Leather steering wheel	•	•	-	-
Flat-bottomed sports steering wheel	-	-	•	•
SAFETY/MECHANICS				
Alfa D.N.A.	• (not with 1.4 78 HP)	•	•	•
ESC (Hill Holder, ABS, ASR, Brake Assistant, MSR and CBC) with Alfa Q2	•	•	•	•
Start&Stop	•	•	•	•
Side airbags	•	•	•	•
Front airbags	•	•	•	•
Window airbags	•	•	•	•
Driver knee airbag	•	•	•	•
Seat Belt Reminder (SBR)	•	•	•	•
Gear Shift Indicator (GSI)	•	•	•	•
Rear LED lights	•	•	•	•
Electronic front seat belt pretensioners and load limiters	•	•	•	•
Electric power steering	•	•	•	•
DPF - Particulate filter (only with diesel engines)	•	•	•	-
ALFA TCT transmission	-	• ¹	•	•
ALFA TCT transmission controls on the steering wheel	-	• ¹	•	•
Fog lights	◦	•	•	•
Red brake callipers	P	-	•	•
Brembo oversize brake callipers	-	• ¹	• ¹	•
Space-saver spare wheel	◦	•	•	•
Rear parking sensors	◦	•	•	•
Alfa Active Suspension	-	-	-	•
TPMS (Tyre pressure sensor)	•	•	•	•
INFOTAINMENT				
Uconnect™ Infotainment System with 5" colour touchscreen, Bluetooth* with voice command, MP3 Media Player, USB and AUX-in ports, DAB radio and 8 loudspeakers	•	•	•	-
Uconnect™ NAV Infotainment System with 5" colour touchscreen, Map Navigation, Bluetooth* with voice command, MP3 Media Player, USB and AUX-in ports, DAB radio and 8 loudspeakers	◦	◦	◦	•
Uconnect™ Live Services and DAB Digital Radio	•	•	•	•
Bose® Hi-Fi Sound System with 8 loudspeakers and subwoofer	◦	◦	◦	◦

¹ As standard with 140 HP ALFA TCT, not available with other engine types.



Rear spoiler



Illuminated sills



16" alloy wheels



17" alloy wheels



18" alloy wheels

EXTERIOR	MITO	SUPER	SPECIALE	VELOCE
Side skirts	○	○	-	-
Front spoiler	○	○	-	-
Rear DAM	○	○	-	-
Car cover for interiors	○	○	○	○
Silencer	○	○	○	○
16" alloy wheels	○	○	○	○
17" alloy wheels	○	○	○	○
18" alloy wheels	○	○	○	○
Satinized Chrome mirror caps	○	○	○	○
Titanium Grey mirror caps	○	○	○	○
Polished Chrome mirror caps	○	○	○	○
Mudguards	○	○	○	○

Optional ○ Unavailable -

INTERIOR	MITO	SUPER	SPECIALE	VELOCE
Boot compartment protection	○	○	○	○
Velvet mats	○	○	○	○
Storage net	○	○	○	○
SAFETY/MECHANICS				
Volumetric alarm	○	-	-	-
Safety bag with triangle, lights, vest and torch	○	○	○	○
Extractable tow hook	○	○	○	○
Anti-theft bolt kit	○	○	○	○
Bulb kit	○	○	○	○
Parking sensor kit	○	○	○	○
ISOFIX child seat	○	○	○	○
Roof bars	○	○	○	○
Ski rack	○	○	○	○
Bike rack	○	○	○	○
Roof box	○	○	○	○
AUDIO/PHONE/EXTRAS				
Exterior Car Care Kit	○	○	○	○

Optional ○ Unavailable -

KEEP YOUR ALFA ROMEO IN TOP CONDITION WITH MOPAR® VEHICLE PROTECTION



Mopar® Vehicle Protection offers a wide range of service contracts specially designed to ensure all its customers enjoy years of worry-free motoring throughout the entire ownership lifecycle. Our product portfolio consists of an extended warranty service and service plans. Both of these products are available in different time and mileage bands which give you complete flexibility whatever your ownership

profile and all authorised by Alfa Romeo.

MAXIMUM CARE: ZERO WORRIES, WHEREVER YOU ARE.

To help you travel safely why not extend your 3 year new car warranty up to a maximum of 5 years/125,000 miles. The Maximum Care extended warranty gives you peace of mind throughout the ownership of your car

EASY CARE: MAINTENANCE AT FIXED PRICES.

The Easy Care service plan is the best way to guarantee your car is kept in the very best condition. The plan offers you the perfect way to fix the cost of all of your scheduled maintenance at the point of sale for the entire time over the you keep the car offering plans from 1 to 5 years for one simple upfront price.

MAXIMUM CARE OFFERS PEACE OF MIND AND SAFETY WITH VARIOUS SOLUTIONS DEPENDING ON VEHICLE AGE AND MILEAGE		
YEARS IN ADDITION TO THE 2-YEAR CONTRACTUAL WARRANTY	+1 YEAR	+2 YEARS
OPTION 1	40,000m	60,000m
OPTION 2	60,000m	75,000m
OPTION 3	100,000m	125,000m

EASycare SERVICE PLAN REFLECTS THE ANNUAL SCHEDULED SERVICE SCHEDULE AS BELOW				
	9,000m	18,000m	27,000m	36,000m
PETROL				
DIESEL	12,000m	24,000m	36,000m	48,000m

SERVICES

APP

Download THE ALFA ROMEO INFOMOBILE, Alfa Romeo's original app dedicated to motorists. You can have the services and help you need with you at all times.



Alfa Romeo InfoMobile



FREEPHONE NUMBER*

Call ALFA INFOMORE for information on products and services, and to request Roadside Assistance (24h/24, 7/7).

Alfa InfoMore
00 800 2532 0000

*Remember to check whether your call will be free from abroad by contacting your network operator.

WEB

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ALFA ROMEO INFOSOCIAL



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E-COMMERCE



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ALFA ROMEO FINANCIAL SERVICES*

Alfa Romeo Financial Services offers a comprehensive range of finance and insurance plans including Alfa Romeo Preferenza, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART

Repair Insurance. Please ask your Alfa Romeo dealer for more information or visit the alfaromeo.co.uk website. Written quotations available on request.

ALFA ROMEO CONTRACT HIRE**

Alfa Romeo Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information please contact your Alfa Romeo dealer. Written quotations available on request.

*Alfa Romeo Financial Services is a trading style of FCA Automotive Services UK Ltd. FCA Automotive Services UK Ltd is authorised and regulated by the Financial Conduct Authority (Firm Reference Number 312683 and CCI-IP-421472). Credit available to anyone aged 18 or over subject to status. A guarantee

may be required. Written quotations are available from Alfa Romeo Financial Services, PO Box 4465, Slough, SL1 0RW. **Alfa Romeo Contract Hire is a trading style of FCA Fleet Services UK Ltd. FCA Fleet Services UK Ltd holds Interim Permissions with the Financial Conduct Authority for credit purposes (CCI-IP-439467). Credit available to anyone aged 18 or over subject to status. A guarantee may be required. Contract Hire facilities are available subject to credit approval. Written quotations are available from Alfa Romeo Contract Hire, PO Box 4590, Slough, SL1 0WU.





ADAPT
TO YOUR NATURE



TRADITIONAL ALFA PAINT



Alfa Red



Alfa White



Alfa Black

METALLIC PAINT



Tornado Blue



Techno Grey



Etna Black



Anthracite Grey

MATTE



Matte Magnesia Grey

MICALISED



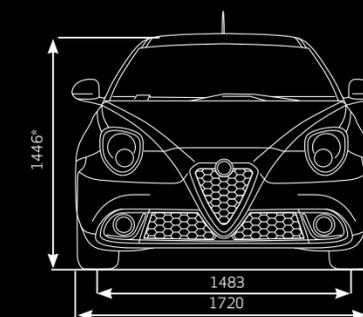
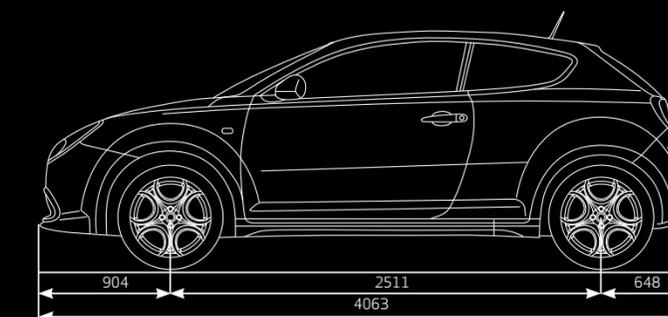
Ardesia Grey

TRIM LEVELS	MITO	SUPER				SPECIALE			VELOCE			
DASHBOARD	Embossed Black	Embossed Black	Embossed Black	Embossed Black	Embossed Black	Black Competizione Carbon finish	Black Competizione Carbon finish	Black Competizione Carbon finish	Black Competizione Carbon finish	Black Competizione Carbon finish	Black Competizione Carbon finish	Black Competizione Carbon finish
SEAT FABRIC	Tecnosilk fabric Black	Anthracite fabric and Black faux leather	Natural Leather	Red Leather	Black Leather	Fabric and Alcantara with Red stitching	Black Leather	Red Leather	Fabric and Alcantara with Red stitching	Sabelt with backrest in carbon	Black Leather	Red Leather
Code	121	370	436	431	400	532	485	498	532	533	485	498
TRADITIONAL ALFA PAINT												
289 Alfa Red (opt 5CF)	●	●	○	-	○	●	○	-	●	○	○	-
601 Alfa Black (opt. 5CG)	○	○	○	○	○	○	○	○	○	○	○	○
268 Alfa White (opt 5JQ)	-	○	○	○	○	○	○	○	○	○	○	○
METALLIC PAINT												
612 Techno Grey (opt 5DN)	○	○	○	○	○	○	○	○	○	○	○	○
805 Etna Black (opt 5DR)	○	○	○	○	○	○	○	○	○	○	○	○
468 Tornado Blue (opt 5DS)	○	○	○	-	○	○	○	○	○	○	○	-
607 Anthracite Grey (opt 5DP)	○	○	○	○	○	○	○	○	○	○	○	○
MATTE PAINT												
529 Matte Magnesia Grey (opt. 4SA)	-	-	-	-	-	○	○	○	○	○	○	○
MICALISED PAINT												
675 Ardesia Grey (opt 58B)	-	○	○	○	○	-	-	-	-	-	-	-

Standard ● Optional ○ Unavailable -

DIMENSIONS

SPECIFICATIONS	
Number of seats	4/5
Number of doors	3
Length/Width (mm)	4063/1720
Height (mm)	1446
Wheelbase (mm)	2511
Front/rear wheel track (mm)	1483/1475
Boot capacity (dm ³)	270



*with 16" tyres 195/55





La meccanica delle emozioni